

A-Z of Fundraising Ideas



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Your Support Contacts

Keep us in the loop with your fundraising plans, especially if you've registered for a sponsored event.

Fundraising Guidance & Support by region:

England – events@christian-aid.org

Wales - Wales@christian-aid.org

Scotland - Edinburgh@christian-aid.org

Risk Assessment – Public Liability Insurance

Not all events can be covered under our insurance. To find out if your event is eligible for cover or for more guidance on how to make your event as safe as possible, please contact hello@christian-aid.org.

Promotion & Resources

Downloadable resources - <https://www.christianaid.org.uk/get-involved/fundraising>

Physical resources – Please contact our third – party suppliers Elovate to arrange delivery on **08080 005 005** or Christianaid@mosaic-fs.co.uk

Local Media – The Central Supporter Engagement Team can put you in touch with our Media Advisor who has connections to local radio and news coverage. Please contact hello@christian-aid.org.

Make your donation go further...

Gift Aid - If you are a UK taxpayer, add an additional 25p to every £1 raised.

Matched Giving - Ask your workplace to match what you fundraise.

For more information on the various ways you can give, please visit <https://www.christianaid.org.uk/give> or contact ipunit@christian-aid.org.



A is for...

Abseil - Find a local organised abseil event and get sponsored to go over the edge for Christian Aid.

Adventure Trail – Find a local or international trek or hike and get sponsored.

Afternoon Tea - Invite friends, family or colleagues around for some tea and cake, in exchange for donations to support the fight to end poverty.

Antiques Roadshow - Find experts to donate their time. Charge for entrance and valuations. Maybe you could link up with an antiques fair and charge stallholders for their pitches.

Art Exhibition - Ask local artists or photographers to donate their work. Stage an exhibition or auction and charge an entrance fee and commission.

Auction - Set up a table for things that people make – for example, cakes, knitting and glasswork – and also auction off services, such as a cookery class, gardening or music tutoring.

B is for...

Bake sale - Call on the baking skills of everyone you know and sell buns, scones and cupcakes. Have a bake sale alongside another event, such as a coffee morning. Turn it into a competition and get people to submit their chocolate brownies and Victoria sponges for judging!

Barn dance - Hold it in a real barn, if you can, and hire a good band. Recruit a caller who knows all the dances and can instruct those with two left feet. Charge for admission and refreshments. Make sure you sell enough tickets in advance, not just on the door.

BBQ - Fire up the BBQ and invite friends and family to make a donation in exchange for sausages, burgers and buns. You could even ask your local supermarket to donate the food for free.

Battle of the bands/choirs - A contest for local bands or singing groups. Charge entry and invite friends, family and the local community.



Birthday Fundraiser – Have no presents in mind this year? Set up an online giving page on Facebook or JustGiving to your chosen charity and encourage family and friends to donate for your birthday.

Big Brekkie – Host a Big fundraising breakfast at home, in the office or at church.

Big Sing - Raise your voice and plan a team of singers to collect at your local supermarket or high street.

Bike ride - You name the distance and the route and get sponsored to cycle it. Don't forget safety precautions and to wear a helmet. Invite some friends along to cycle with you.

Book sale - Sell old books, collected from everyone you know. Second-hand bookshops may buy leftover stock.

Bridge evening - Play cards and charge an entrance fee per pair of players. You could include a glass of wine and a light supper or nibbles.

Bring and buy sale - Sell anything and everything. People donate their items to sell and spend a few pounds on something else while they are there.

Bungee jump - Find an organised event and take the plunge for Christian Aid.

Burns Night Celebrate – The famous Scottish bard Robert Burns. Hold a traditional Burns supper or try your own modern twist.

C is for...

Car boot sale - Cash in your old belongings. Or organise a sale yourself, at your local village/community hall, and charge for tables.

Car wash - Wash cars at shopping centres or office car parks and ask for donations.

Carol singing - Entice people with seasonal cheer along with the promise of mince pies!

Ceilidh – Put on your kilt and organise a Scottish Ceilidh at your local community hall. Strip the willow anyone?



Challenge Events - If you have the stamina and determination to take on a physical challenge, consider doing a cycle or run for Christian Aid!

Cheese party - Host a fundraising party serving a delicious selection of cheeses. You could also make some jars of homemade chutney for people to buy.

Childhood party - Invite all your grown-up friends to play the old favourites: musical chairs, pass the parcel or pin the tail on the donkey. Charge for entry and sell childhood refreshments too.

Children's fun day - Parents pay for children to take part. Arrange entertainment, face painting, races, etc.

Christmas cards - Instead of sending printed cards this year, why not send your friends, family and colleagues Christmas card emails – and ask them to do the same. Donate the money you would have spent on cards to Christian Aid.

Cocktail/Mocktail evening - Sell tickets for a cocktail evening in your own home. Include one cocktail in the price; additional glasses for a donation. Be as creative as you like with your cocktail concoctions and invent some delicious mocktails too.

Coffee morning - Organise a coffee morning and catch up with friends, family or colleagues. Invite your guests, drink coffee and eat cake, all while raising money to support the fight to end poverty.

Come Dine with me - Compete for the title of ultimate dinner host with your group of friends, all whilst raising money.

Concerts - Getting publicity and selling tickets is vital! Bands, orchestras and choirs are often on the lookout for opportunities to perform for good causes and in good venues, on an expenses-only basis. You just need to ask!

Curry club - Make a big curry and bring it into work once a week. Charge people £5/€5 for a portion. Take orders on a Monday and bring the curry in on a Friday.

D is for...

Dance-off - Organise a dancing competition – create your own theme

Darts match - Charge an entry fee and offer refreshments and a few added extras. Make it fun – women versus men, left-handed throws only, etc.



Disco - Book a local venue and DJ, and invite people to enjoy some dancing. You could do a themed night, such as '80s music or Abba.

Dog walking - Charge your neighbours and friends for the service. Or organise a sponsored dog walk.

Drawing competition - Get local artists involved, or a local school. Pick a Christian Aid theme. Dress down day/Dress up day A fundraising idea for work, school, church or youth group. Have a themed day (for example black tie, wellie Wednesday or T'ai Chi Tuesday)

E is for...

Easter Egg Hunt - Encourage families to join on an easter egg trail competition around your local village and charge a small entry fee.

Exhibition - Get local arts and crafts groups (painters, wood turners, jewellery or knick-knack makers, etc) to hold an exhibition of their work. Request an admission fee and ask exhibitors to pay for their pitch or give a commission to Christian Aid.

Expert talk - Use an expert, or well-known personality, prepared to donate their time. Charge for admission. Build in an opportunity to sell refreshments and auction the speaker's latest book, invention or autograph.

F is for...

Face painting - Great to do alongside another event, such as a gala or fête.

Fashion show - Organise your own, or invite a local dress shop to loan/donate clothes. You could make it an ethical fashion show, featuring only ethically made clothes.

Fete - Hold a public function outdoors to raise funds through refreshments, stalls and entertainment. Contact your local council for support and permission to hold the event and invite your local MP/MSP to draw crowds.

Football match - Organise a local game and collect at half time or charge a spectator fee.



Fun runs - Organise your own. You decide the venue and the distance. If you don't have time for this, book a place in an officially organised event and ask friends for sponsorship.

G is for...

Games - Have some gaming fun with your friends playing Twister, Jenga or team Trivial Pursuit. Charge an entry fee to join the fun and offer a prize to the winner.

Gaming/Gamer Night - Why not have a games night with your friends or livestream your gameplay.

Garage sale - Have a clear out at home and make money selling your unwanted belongings.

Garden Party - Open up your Garden to the local community for a day or weekend and charge an entry fee.

Go-karting - Get people to sponsor the laps. Charge entry fees for those taking part and those coming to watch. Give the winner (and maybe the loser) a prize.

Golf - Run an open day or tournament. Ask a golf club to sponsor the event for you and invite club members and local businesspeople. Organise a quiz and auction in the evening.

Greeting cards - Make cards for every occasion and sell them.

Guess the baby - Ask your colleagues or congregation to bring in baby photos. Pin them on a board and ask for donations to guess who is who.

H is for...

Hair-raising challenge - Shave your head or beard, or dye your hair bright red. Get sponsored for ruining your treasured locks.

Hat sale - Invite everyone to donate their old hats and then come and buy a new one.

I is for...



Improv Show – Plan a spontaneous, unscripted comedy performance and charge an entrance fee. Turn it into a competition, the best improviser wins!

International evening - A buffet dinner, with each friend bringing a different dish. Perhaps focus on a single country in which Christian Aid works. You could get in touch with your local office to see if a Christian Aid speaker could come and speak about that country.

Jam sale - Make and sell homemade jam.

Jelly Walk – Go for an autumnal sponsored walk in your jazziest wellies! Encourage splashing in the puddles.

Jewellery recycling - Collect old jewellery from friends, family and church congregations and recycle it, with proceeds going to Christian Aid. Visit recyclingforgoodcauses.org for more information.

K is for...

Karaoke night – Get budding singers to thrash out their favourite number. Offer a prize for the best and worst performances.

Kiltwalk – Sign up to this special walking event in Glasgow, Aberdeen, Dundee and Edinburgh. More details here - www.thekiltwalk.co.uk

Knitting - Put your needles together and knit items to sell.

L is for...

LEGO Buildathon – Why not plan a LEGO race of who can complete the build fastest or the most pieces in a set time.

Lent Lunch – Organise a social lunch over Lent at your local church.

M is for...

Marathon – Get sponsored to run. Dress up in something silly to raise a little bit more.

Market stall - Book a pitch at your local market. Sell fruit and vegetables from your garden or unwanted items from your home.



Masterclass - Is there something you're good at? Dressmaking? Scone baking? Changing a tyre? Why not organise a small class to show other people how to do it? Charge them a fee.

Memory meal - Transport yourself back to the '60s, '50s or '40s. Dress in the style of the day, put on the right music and cook some dishes of the decade. Murder-mystery night Dress the part to make it more fun! Charge for taking part, and find out who dunnit. Music and drinks evening Organise a recital at your local stately home or in someone's summer garden.

N is for...

Non-uniform day - Liaise with the headteacher about a Christian Aid dress-down day for kids at school. Each child makes a donation to take part.

Novelty Jumper Day - Come to work or church in your silliest, whackiest jumper and decide who has come dress the best!

O is for...

Open garden - Hold a party or an open garden event. Choose your own or other local gardens that people would like to visit. Have stalls, games, refreshments and any other added extras.

Outgrown exchange - A sale of children's clothes, books or toys.

P is for...

Party! - '60s, '70s, '80s - it's time to dress up and raise money too!

Party Favours - Whether it's your wedding, anniversary celebration or birthday, personalise your event by asking for donations to charity instead of gifts.

Plant sale - Next time you're planting seedlings or taking cuttings, why not double the quantity and have a plant sale later in the year?

Poetry recital - Submit poetry on poverty issues and do readings of the top 10. Charge £5 to enter.



Pub games evening - Teams pay to enter for dominoes, skittles, darts, pool, quizzes, etc. Have plenty of fun prizes and charge for refreshments.

Q is for...

Quiz - Organise a quiz and hold it at work, school or in the local community.

R is for...

Read-a-thon - Over the course of a week, get together with members of your church and do a sponsored read of the Bible.

Running - Find a local running event, book a place and ask friends for sponsorship.

Roller-skating - Give yourself a target number of laps to do at one time or over a certain number of days in your skates!

S is for...

Saints Day - Have a celebration or party themed around a Saints Day such as St David, George, Andrew or Patrick!

Santa Dash - Find a local Christmas fun run and run for Christian Aid.

Scrabble competition - Dust off your old board game and charge people to enter.

Skydiving - Jump out of a plane for Christian Aid and ask friends and family to sponsor you.

Solidarity sleepout - Invite a group from your church, youth group or family to spend a night sleeping out, raising sponsorship for people who have no place to call home.

Soup lunch - Hold a soup lunch at work, home, church or school. Serve bowlfuls of a simple soup and ask your guests for donations.

Sponsored swim - Kids and adults can swim sponsored distances. The swim can be done in a day or choose a more challenging distance like 5 miles to swim in a month.



Step Challenge – Challenge yourself to a target number of steps a day. Consider taking the stairs to get more steps in!

Supermarket collection - Arrange a date to fundraise at your local supermarket.

T is for...

Teddy bears' picnic - Charge for entry and organise some fun children's activities like a clown, face painting, etc.

Ten pin bowling - Hire lanes at your local bowling alley, and charge teams to fill them. Your local venue might even offer special charity rates. Sell refreshments and even ask the bowlers to raise sponsorship – the more pins they knock over, the more they raise.

Theatre preview - If you belong to a local theatre or amateur dramatics society, could they be persuaded to do a preview or after show collection to support Christian Aid?

Tour Guide – If you live near key landmarks or city, hold a guided tour of the key sites, and share your knowledge whilst raising money.

Treasure hunt - Organise a treasure hunt around your town. Walk or cycle from clue to clue in search of hidden treasure. Charge people to enter and ask a local business to donate a prize to the winning team.

Triathlon - Register for a local triathlon and ask friends to sponsor you.

Unwanted gifts - Ask friends to donate items and have a sale.

U is for...

Variety show - Organise a show night with comedians, magicians, singers, dancers and musicians all under one roof.

Veganuary – Follow the vegan lifestyle during the month of January, raising money as well as spreading awareness of the benefits to the environment and the links to our climate action work.

Vintage Sale – Hold a vintage sale in your town, local community hall or online.

Virtual Live Streaming – Plan a live online event such as a quiz, service or gaming marathon.



W is for...

Walk - Organise your own sponsored walk or join one of ours.

Wedding dress exhibition - How many ladies in your congregation still have their wedding dresses? Hold a wedding dress exhibition in your church, charging an entry fee, and serve canapés. Include wedding photos and written recollections from the bride and/or groom.

Wine-tasting evening - Spend an evening tasting fine wines. Ask attendees to pay an entry fee. Provide wine and nibbles. Try and get the wine donated by local retailers.

X is for...

X Factor - Run a singing competition and have a panel of judges, as on the famous TV show. Charge people to enter and for tickets to watch.

Y is for...

Yoga marathon - For the very supple! Be sponsored for doing yoga over a long session or hold a massive class and charge entry.

Youthful dress down day - Come to work dressed in what you wore when you were 16. Everyone will be getting out those platforms, tank tops, shoulder pads and leg warmers to have a laugh at those youth fashion fads.

Z is for...

Zip wire - Find a local, organised zip-line event and get your adrenaline pumping.

Zumba - Ask a local Zumba instructor if they will donate their time to teach a Zumba class. You could charge people to take part or make the class extra-long and ask participants to find sponsorship.



That's it! Did we miss anything?

If you have any great fundraising ideas that have not been mentioned here, please do let us know.

Whatever you decide to do, you will be supporting the world's poorest communities to lift themselves out of poverty.

Good luck with your fundraising and thank you for your support!



Janet Ben, 31, proudly showing the beans that she sells at the market that she has only been able to grow **thanks** to the loan she received through our local partner, Eagles, in Ngabu Traditional Authority, Chikwawa District, Southern Malawi.



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